




REFERENCE PROJECT



	Customer:	Trader Joe's
	Location:	Huntington Beach, CA
	Project Type:	Internal Box Sign Light
	Install Date:	2 / 2013

SOLAR SIGN LIGHTING

Trader Joe's
Huntington Beach, CA

The Customer's Problem

The Trader Joe's in Huntington Beach, CA was looking for a light for their box sign. They were quoted well over \$13,000 for traditional lights (plus the monthly cost of electricity). In order to cut these costs, plus extend Trader Joe's reputation as a green, eco-friendly company, they wanted a more affordable solar lighting option.

Our Solution

Our GenLight Edge+ box sign lighting system was the perfect choice for this project because of the need to light the sign from inside while using high-output LED lights and high-efficiency solar system components (solar panels and batteries). System sizing, design and installation were a breeze and the entire system requires almost no maintenance.

PRODUCT(S) USED



GenLight Edge+ Internal LED Sign Light
SKU: *Genlight-Edge+*

PROJECT OVERVIEW

The Trader Joe's at the Huntington Harbour Mall in Huntington, CA needed a new sign lighting system after a major power failure. After looking for a traditional electrical solution (finding price tags between \$13,000 – \$14,000), D.D. Dunlap Companies, the owner of the property, settled on a solar sign lighting system from Silicon Solar.

With a total price tag (including installation) of under \$ 4,500, the new solar lighting system consists of a GenLight Edge+ internal box sign solar lighting system with high-efficiency LED lighting.

FINANCIAL DETAILS

Solar Materials Cost	\$ 3610
Installation Cost	\$ 500
Total Project Cost	\$ 4110
Anticipated Payback Period	2 Years

INSTALLATION GALLERY

